

## RECASTING MYTH, REWRITING IDENTITY: INDIAN ENGLISH LITERATURE AND PURANIC ITIHAS IN THE GLOBAL SOUTH

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### **ABSTRACT**

*This paper examines the dynamic interplay between Global South literatures and Indian mythology, focusing on how Indian English writers reinterpret Puranic Itihas (epics and puranas) to articulate postcolonial identity, cultural memory, and global belonging. By situating Indian English literature within the broader discourse of the Global South, the study highlights myth as both heritage and a living narrative. Through comparative analysis of Indian retellings and parallel traditions in Latin America, Africa, and South Asia, the paper argues that myth functions as a counter narrative to Eurocentric literary canons, enabling Global South writers to reclaim indigenous epistemologies while engaging global readerships.*

**KEYWORDS:** *Global South, Indian English Literature, Puranic Itihas, Postcolonial Studies, Myth Criticism, Cultural Memory, Comparative Literature*